

Photoshop CS3 Web Production

1 day course

Create powerful images with the professional standard. The essential software for perfecting your images, Adobe® Photoshop® CS3 now offers productivity and workflow enhancements, new editing tools, and breakthrough compositing capabilities.

Course Description

This course uses the latest software and is delivered using training workbooks and examples that the delegate can take away at the end of the course. The course is designed with a balance of hands-on practical exercises, demonstrations, reviews and discussions to ensure that a firm grasp is achieved of the concepts and practical skills of Photoshop.

This entry level course is for new users of Photoshop or basic users interested in using Photoshop for Web Production. The professional techniques covered will allow you to create and optimize images for the web in Photoshop. The course also covers how to stage web page components, arrange them aesthetically and add interactivity to them. Further techniques provide for the export of the web page consisting of interactive images so that it can viewed and tested in web browsers.

Who should attend?

This Photoshop training course can be taken as a follow-on course for those who have completed the foundation course or who already have existing Photoshop experience or by new users. The course is suitable for most situations where Web Production techniques are important.

The course runs from 9:30 am to about 4:30pm.

What will I learn?

Skills to enable you to create and optimize images for the web by reducing file sizes and achieving consistency in different browsers.

Create web page layouts, export web pages and plan and create animations.

COURSE CONTENT

Preparing Web Images

- Change Measurement Units
- Reduce File Size

Optimizing Images

- Optimize Photographic Images
- Optimize Flat Color Graphics and Illustrations
- Apply Transparency Setting

Preparing Images for Cross-Platform Viewing

- Set Up Color Management for the Web
- Alter Images for Display Across Platforms
- Snap to Web Safe Colors

Creating Web Page Layouts

- Simulate a Web Page
- Create Web Page Backgrounds
- Draw Editable Vector Shapes
- Create Effects

Exporting a Web Page

- Prepare a Web Page for Export
- Export a Web Page

Creating Animations for Web and Mobile Devices

- Create Animations
- Create Timeline Animations
- Save Animations
- Preview animations on Mobile Devices