

Quark Xpress 7 Level 2

1 day course

Overview

As you begin this course, you may already have a basic understanding of how QuarkXPress works. You may be able to create simple layouts and perform basic tasks, but find that is not enough to effectively work within a more professional, fast-paced environment. You need to build on your existing skills to learn some of the more advanced features of QuarkXPress, as well as learn techniques that will allow you to improve your workflow. In this course, you will use QuarkXPress to produce more professional-looking layouts.

Course Objective

You will work on existing layouts using techniques to present content effectively and attractively and make them more professional-looking.

Target Student

This course is intended for beginners or junior level designers who know the basics of QuarkXPress, but want to learn how to use it more effectively. They should already have a basic understanding of layout techniques, but want to expand their skills, especially with regard to typography issues.

Prerequisites

To effectively understand this course, we recommend that you take the QuarkXPress 7: Level 1 course offered by SystematixK or have equivalent knowledge.

Course Content:

Creating Graphic Effects

- Draw Bézier Paths
- Reshape a Picture Box
- Combine Bézier Shapes
- Silhouette Pictures
- Apply Transparency and Drop Shadow Effects
- Apply an Alpha Mask
- Apply Picture Effects

Creating Type Effects

- Create Drop Caps
- Reverse Type with a Style Sheet
- Typeset Numbers
- Create a Type Mask
- Flow Type on a Path
- Create a Type Shadow

Laying Out Pages

- Organize Design Elements in Libraries
- Share Content
- Step-and-Repeat Items
- Adjust Spacing Between Items
- Manipulate Grouped Items
- Layer Items

Typesetting Layouts

- Choose Appropriate Typefaces
- Choose Appropriate Leading
- Set Justification Options
- Hyphenate Text
- Track Type
- Kern Type
- Embed Fonts in EPS Files

Applying Color Management

- Determine the Usage of Color Management

- Set Up Color Management
- Change Image Profiles
- Choose Color Settings for Output

Managing Long Documents

- Change Type Formatting Automatically
- Section a Document
- Create a List
- Index Documents
- Create a Book

Appendices

- Appendix A: Type Shortcuts
 - Appendix B: Job Jackets
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